



Our vision is to touch the lives of women all over the world by offering a wide array of programs through our online school that help meet the needs of women from varied cultures, age brackets and socio-economic backgrounds.

We have opened our online school to kindred spirits whose work is in line with the mission of the Sedona Women's Institute. We would love to have you submit curriculum for one (or more) of your classes for consideration as a course in our online school.

As you may know, distance learning has some unique characteristics and with those, come some challenges. As you consider my invitation, here are some things to keep in mind:

- Online classes can provide a good source of income . . . requiring little or none of your time (and you get to decide this piece) and eventually a great source of passive income.
- The curriculum needs to be clear, concise, engaging and, of course, informative.
- Experiential exercises should be included because it helps keep students engaged and connected throughout the course.
- Extensive text (pages of background material and explanations) is best separated from the online curriculum and made available through a downloadable link.
- A short welcome video is a great way to personalize your class.
- Audios are a great bonus, offering a wonderful way to mix up teaching methods while providing an opportunity for students to get more connected and invested.
- Teleconference gatherings can provide students with an opportunity to get acquainted with you and also to feel part of a community.
- One-on-one mentoring/coaching opportunities can be a way to increase your revenue while deepening the course's value.

In order to submit a class (or classes) for consideration, please send:

- Your bio, website and contact info
- A brief description of your class(s) and why you think it would be a great complement to what's currently being offered through our online school.

Once your class (or classes) have a provisional acceptance, you will need to:

- Submit a 1 – 2 page marketing/landing page similar to ones on our website. Please visit SedonaWomensInstitute.com for examples.

SEDONA WOMEN'S INSTITUTE

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- Submit the bio you'd like used online (short and concise – see examples on our website) and a current 300 dpi photo.
- Complete your online curriculum and, if needed, text you'd like made available through a downloadable link. Please contact me for username and password for our online school and then sign into SedonaWomensInstitute.net and you'll be able to see other curriculum and the intuitive, interesting and user-friendly space for learning that our webmaster has created.
- Work with us to create an agreement so that you are paid a fee each time someone registers for one of your classes.

If this intrigues you (and I hope it does!), then please join me in the vision of taking our work to women all over the world.

Please feel free to contact us at 928-254-1897 or info@SedonaWomensInstitute.com.

Karen

Karen Ely
Founder/director
Sedona Women's Institute

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